



Newburyport Art Association, Inc.  
 65 Water Street  
 Newburyport, MA 01950  
 www.newburyportart.org

*NAA is a non-profit organization.*

Dated Material – July 2007

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# The Sketch Pad

Newburyport Art Association's Member Newsletter • www.newburyportart.org • July/August/September 2007

## Newburyport Art Association 07 Scholarship Recipients:

Thanks to the support of the Hemphill Family Foundation, Ruthanne Arbeit's Family, Rogers Family Foundation, Newburyport Five Cents Savings Bank, Massachusetts College of Art, T.D. Banknorth Charitable Foundation and many individual donors, the NAA's ArtLink Program had the distinct privilege and pleasure of recently awarding seven 2007 NAA College & Pre-College Scholarships to the following local students:

Amesbury High School  
**Heather P. Stanley**, Hemphill Family Foundation Scholarship for \$1000.

Newburyport High School  
**Emily Anderson**, Ruthanne Arbeit Scholarship for \$500.

Newburyport High School  
**Janella Beaudoin**, Hemphill Family Foundation Scholarship for \$1000.

Triton High School  
**Lauren Griffin**,  
Sam Sargent Scholarship for \$400

Amesbury High School  
**Kevin Calderwood**, Hemphill Family Foundation/Massachusetts College of Art Summer Studio 07 Pre-College Scholarship.



## 2007 Fall Members' Juried Shows I & II

The expansion of this show is an excellent reflection of the growth of our membership and the growing demand to show more media.

### Part One -

*Traditional & Digital Photography, Sculpture, Fine Crafts, Mixed Media & Printmaking*  
**August 24th to September 16th**

#### Receiving:

Mon., Aug. 20th, 11am - 7pm

#### Pick-up work not accepted:

Fri., Aug. 24th and

Sat., Aug. 25th, 11am - 5pm

#### Pick-up work accepted:

Sun., Sept. 16th, 1 - 5pm &

Mon., Sept. 17th, 11am - 5pm

#### Opening Reception:

Sat., Aug. 25th, 7 - 9pm

### Requirements are the same for The Fall Members' Juried Shows I & II:

- \* 2 Entries \$10/piece
- \* Artwork must be for sale
- \* Maximum size: 40" W x 60" H (includes frame)
- \* Standard NAA framing requirements apply
- \* See call for entries for more information

*Images clockwise l to r: Eva Timothy, Leona Whitlow and Mark Brophy. These images are representative of our member's work and may not be on exhibit during the show.*



### Part Two -

*Drawing, Oil, Acrylic, Watercolor & Pastel*  
**September 21st to October 14th**

#### Receiving:

Mon., Sept. 17th 11 am - 7pm

#### Pick-up work not accepted:

Fri., Sept. 21st, 11am - 5pm

Sat., Sept. 22nd, 11am - 5pm

#### Pick-up work accepted:

Sun., Oct. 14th, 1 - 5pm &

Mon., Oct. 15th, 11 - 5pm

#### Opening Reception:

Sat., Sept. 22nd, 7 - 9pm

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**NAA Summer Gallery Hours: Monday - Saturday, 11-5 pm and Sunday, 1-5 pm**

# Calendar of Events July - September 2007

NAA's Hours: Monday - Saturday 11 am - 5 pm, Sundays 1 - 5 pm

## Featured Artist Series

### July 5 to July 11

Linda Hirsch & Ellen Davison  
Media: Photography, Watercolor, & Paintings on Silk

Reception: Friday, July 6, 7-9 pm

### July 12 to July 18

Joan Gessner  
Media: Watercolor

Reception: Friday, July 13, 7-9pm

### July 26 to August 1

Nancy Powers  
Media: Watercolor & Jewelry

Reception: Friday, July 27, 7-9pm

### August 2 to August 8

David Grover  
Media: Photography on canvas

Reception: Friday, August 3, 7-9pm

### August 9 to August 15

Joyce Wetherbee  
Media: Acrylic

Reception: Friday, August 10, 7-9pm

### August 16 to August 22

Featured Artist Series: Linda Siwak  
Media: Pastel, Acrylic, & Oil

Reception: Friday, August 17, 7-9pm

### August 23 to August 29

Featured Artist Series: Ann Goldberg  
Media: Landscape & Figurative Oil & Pastel

Reception: Friday, August 24, 7-9pm

## Informal Critique Sessions

Need some constructive criticism before you finish that painting? Come to an informal critique among friends. New members are welcome. This is a great way to meet other artists. Critique sessions meet on Monday's at 9 am

July 16th

August 13th

September 10th

## Member Shows

### Fall Members' Juried Show I

August 24 to September 16

*Traditional & Digital Photography, Sculpture, Fine Crafts, Mixed Media & Printmaking*

Receiving: Mon., August 20, 11am - 7pm

Reception: Sat., August 25, 7 - 9 pm

Pick up Work not accepted:

Fri., August 24, 11am - 5 pm and Sat.,

August 25, 11am - 5 pm

Pick up Work accepted:

Sun., September 16, 1 - 5 pm and Mon.,

September 17, 11am - 5 pm

### Fall Members' Juried Show II

September 21 to October 14

*Drawing, Oil, Acrylic, Watercolor & Pastel*

Receiving: Mon., September 17, 11am - 7pm

Judging: Tues., September 18, 10am - 4pm

Reception: Sat., September 22, 7 - 9 pm

Pick up Work not accepted:

Fri., September 21, 11am - 5 pm and Sat.,

September 22, 11am - 5 pm

Pick up Work accepted:

Sun., October 14, 1 - 5 pm and Mon.,

October 15, 11am - 5 pm

## Powow River Poets

Laura Coombs Hills Gallery

Contact: Michael Cantor,  
mcantor@prodigy.net

Meetings begin at 7:30 pm

July 18th

September 19th

## Art Walk

Saturdays from 3 - 7 pm

July 21st

September 22nd

October 20th

## NAA's "Wings Exhibitions"

### July's Wing's Exhibition-

Paintings by B.J. Beck

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## Interest Groups

### Figure Drawing

Wednesdays: 7 - 9:30 pm

No Instructor

Drop in: \$6 members/\$8 non

### Photography Interest Group

2nd Monday of the Month,  
7 - 9 pm

Contact: Jay McCarthy, 978-499-9009

### Printmaking Group

3rd Tuesday of the month, email for times to  
stranc@sstranc@comcast.net

Contact: Susan Jaworski-Stranc

### Abstract & Experimental Group

2nd Tuesday of the month, 7 - 9 pm

Contact: NAA, 978-465-8769

## Featured Interest Group Shows

### July 5 to July 11

Figure Drawing Group

Sargent Gallery

Media: Drawing

Reception: Saturday, July 7, 7 - 9 pm

### July 12 to July 25

Plein Air Plus Group

Sargent and Hartson Gallery

Media: All

Reception: Saturday, July 14, 7 - 9 pm

### July 26 to August 1

Wednesday Plein Air Group

Sargent Gallery

Media: All

Reception: Saturday, July 28, 7 - 9 pm

### July 26 to August 1

The Educated Artist

Hartson Gallery

Media: All

Reception: Saturday, July 28, 7 - 9 pm

### August 2 to August 8

Ten Printmakers

Sargent Gallery

Media: Prints

### August 2 to August 15

Hartson Gallery

Reception: Saturday, August 4, 7 - 9 pm

### August 9 to August 19

Women in the Wild Group

Sargent Gallery

Media: All

Reception: Saturday, August 11, 7 - 9 pm

# Fall Education Preview:

Returning Student Registration will be held on **Tuesday, September 4th**  
Open Registration for all students will be held on **Wednesday, September 5th**

**Big Ideas for Art with Lully Schwartz**  
Tuesdays, 9 am - 11 am

**Illustrating Children's Books: The Process with Susan Spellman**  
Tuesdays, 6:30 pm - 8:30pm

**Oil Painting for All Levels with J. C. Airoidi**  
Wednesdays, 10 am -12:30pm

**Creating Documentary & Environmental Portraits with Pearl Racette**  
Wednesdays, 6 pm - 9 pm

**Drawing with Bill Duke**  
Thursdays, 9 am -11 am

**Figure Sculpture Long Pose: Beginner to Advanced with Marilyn Coon**  
Thursdays, 7 pm - 9 pm

**Botanical Painting *All Media* with Beverly Mitchell**  
Fridays, 9 am - Noon

**Watercolor with Bill Duke**  
Saturdays, 9 am -1:00 pm

## Youth Classes:

**Children's Drawing & Painting with Beverly Mitchell**  
Wednesdays, 4 pm - 5:30 pm

**Teenage Artists Creative Sculpture with Marilyn Coon**  
Thursdays, 4 pm - 5:30 pm

## Workshops:

**Landscape Painting In Pastel with Andrew Anderson-Bell**  
Saturday, November 10th 10 am - 4 pm

**Plein Air Painting in Oils with Kevin Shea**  
Maine Coast / Acadia National Park - *August 21-24*  
Cape Cod MA, Falmouth Area - *September 13-15*  
Tuscany, Italy Painting Adventure - *September 21 - October 6*

## Kudos!

**Richard W. Johnson**, won Best in Show from the Marblehead Art Association's New England Regional juried show. The judges were Eva Cincotta and Judy Gerlich. Richard works in oil with a palette knife.



**Nella Lush** was recently accepted into the National Association of Women Artists in New York City.

Mary Cassatt was a well-known early member of the organization which has been instituted since the late 1890's.

She will be inducted in November. This opportunity will allow Lush to exhibit, nation wide, in venues which include museums, universities and private art galleries.

Two of **Elaine Insero's** mixed media monoprints will be on exhibit in the Albuquerque Museum in New Mexico from July 15 - October 7, 2007. The juror's for the exhibit entitled "Exploring Multiple Dimensions" were Gerry Riggs, former Director and Curator of the Gallery of Contemporary Art and Assistant professor at the University of Colorado, and Nancy Azara, New York sculptor and book artist.

The following NAA artists were recognized at the New England Regional Show at the Marblehead Arts Association; **Richard Johnson** won Best of Show for his oil, *Harbor*, and Honorable Mentions were awarded to **William Tambini** for his oil, *The Artist-Self Portrait* and **John Wathne** for his oil, *Shetland at Sunrise*.

**Jane Sydney** was awarded the Best Photographer 2006 Award by the Portsmouth Herald, in their annual "Spotlight On The Arts," the Spotlight Award for the Arts is a yearly event sponsored by the Seacoast Media Group.

*NAA Kudos highlights several artists in each issue.*

## MEET NANCY POWERS; Volunteer Coordinator & New Board Member

Many of you know her voice having received a volunteer request call on behalf of the NAA. Some of you have met her in person when arriving at the NAA to volunteer your time for a show, event or activity. If you don't know her name by now, it is Nancy Powers, your art association's Volunteer Coordinator, and a recently elected director on the NAA's Board.

When asked where she gets her enthusiastic energy and time management skills from, she points to the 32 years spent in the public school system teaching painting, drawing, fine crafts and art history, plus her last teaching years spent as a student counselor. Since her retirement, she helps run her husband's medical practice, takes care of her horses, finds time to create her jewelry and artwork, and puts in many hours recruiting volunteers for the NAA.

Before her retirement and joining the NAA, Nancy exhibited her artwork sporadically, generally in juried shows, and was featured in a five-person show at the Firehouse Center for the Arts in 2001. She holds a Professional Thoroughbred Horse Trainer's license spending 14 years training her own race horses, and as an accomplished flutist won a scholarship to study Music and Art at the University of New Hampshire where she received her B.S., Masters in Education and C.A.G.S.. She also received a Certificate of Mastery from the Danish Institute of Design, Holbaek, Denmark.

It goes without saying that the NAA would not be the healthy non-profit organization it has become over the past few years without an energetic and dedicated Volunteer Coordinator, and we are very fortunate to have Nancy Powers volunteering her time to fill this important position!

# *Around the Gallery*

## **The 10th Annual Regional Juried Show**

This Anniversary year brought a record number of entries into the NAA. 508 to be exact! We never expected such a great response! The staff worked long hours preparing: making space so the juror could view all the art, and created storage. On receiving day, The volunteers diligently logged in the artists, as the line continued out the door and down the street. On the next day, the juror, Katherine French, Director of the Danforth Museum , made her selections. It was hot and humid, but that did not slow down the volunteers who carried artwork up to the attic. (350 pieces needed to be put into storage!) On installation day, the volunteers hung approximately 150 pieces of art, gallery capacity, and the labels were typed and put on the walls. The reception committee, as always, gave us a party to celebrate the accomplishments of the artists and just how far NAA has come in the last decade. These shows cannot happen without our volunteers. I can't thank them enough so I hope you will too!

Our heartfelt thanks go out to Sandy Bemis, Destiny Green, Mary Pyche, Kris Munroe, Fay Lee, Lewis & Karina Illingworth, Barbara burns, Sandra Presley, Nella Lush, John Zipeto, Barbara Haack, Barbara Scott, Susan Kritzas, Margo Ashdon, Al Moskowitz, Lorraine Jarnes, Elisabeth Clark, Godfrey C. Sluder, Jeremy Heflin, Susan Luca, Jack Laford, Chuck Margeson, Monica Welsh, Gail Boucher, Merry Beninato, Pat Rodrigues, Marge Recke, Peg Dalton, Joanne Morris, Christine Riccardi, Cindi Deimantas, Susan Spellman, Margaret Bernier, Margette Leanna, Robert Connery, Herb Wilkins, Ed Giblin, Deb Delbuono, Carol Groezinger, Sandra Weisenhoff, Cheryl Dymont, Rosalie Sidoti Iacono and Marjet Lesk.

To see the award winners of the 10th Annual Regional Juried Show please go to our website at [www.newburyportart.org](http://www.newburyportart.org).



## **2007 Annual Appeal Kick-off!**

Soon you will be receiving our Annual Appeal packet in your mail. Our goal is to raise \$30,000 this year, and we are looking to all of our members, patrons and friends to help us reach it.

Please keep in mind when you receive your 2007 Annual Appeal packet that this is our primary fundraising drive for the year, and all monies raised go directly towards the costs of your art association's day-to-day operations, exhibitions and community outreach programs.

If you are unable to give a donation, please consider donating your time as a volunteer. All donations, whether they be financial or time, are greatly appreciated. Thank you in advance for your continued support of the NAA!

## In the Gallery .....

It's always a good practice to consider how you will frame your art well before a gallery show deadline. Completing a work of art includes how you will frame it. If you use a framer, be cautious with the overwhelming selection and the decorator scheme. All those corners and molding will not make the piece look better, and can sometimes make a great piece look bad! Tell the framer what you want.

The matting and framing of your artwork should not be an afterthought. Some past jurors have said how important presentation of artwork is and have even included this fact in their overall comments on the shows. You would be surprised at how many times jurors say, "If it wasn't for the mat and that frame, it would be a good piece!"

A frame should first and foremost protect the piece of art. The selection of the materials surrounding your work will have an effect on it. Paper reacts to changes in temperature and humidity. Art should be hinge mounted with acid free tape, foam core and mat board. Pastels should not be directly against the glass. Spacers or mats should be used to leave space for flaking. Sealing the back with acid free backing keeps out the dust.

Gallery wrapped canvas is one option to framing your acrylic or oil painting. Gallery wrapped means no staples on the sides of the canvas with clean edges, canvas gessoed and/or painted. Typically, heavy duty stretchers, 1 to 2 inches in depth, are used for a professional look. Cross bars or corner triangles are useful in stabilizing the piece. Note: Unprotected edges are subject to damage so you may want to use a gallery frame.

A well framed piece reflects the tone and style of the art. An ornate frame or a colored mat may overpower the artwork and distract. The viewer should be looking at the art, not what is around it. Neutral mats work best: white or ivory, and stay away from busy frames. Frames separate the piece from the wall and can tunnel attention to the piece. The width of the frame is important. Try it with a narrow and wide frame and see the difference.

If you see the signature before you see the art then it is too bold. Subtle signatures are best and do not interfere with the composition. Buyers will look for a signature. Permanent marker should not be used when signing a canvas. When Signing Photography there is no hard rule, however, it is recommended that you sign the photograph and not the mat. Do not use a glitter pen or ball point pen. A pencil or fine tipped sharpie is accepted.

These tips are compiled from personal experience, observations, and discussions in and around the gallery. The presentation of your work can determine your acceptance into juried shows, gallery representation, and increase your sales. So, carefully finish your art to enhance and preserve it.

Carol Reynolds  
NAA Gallery Director

## Executive Director Notes



### Volunteerism & Your Art Association

Did you know that just over 10 years ago the NAA was run entirely by volunteers? There was no paid staff, just exhibiting artists and board members volunteering their time to manage and oversee the operations of an art association that had 180 members, hosted a handful of shows each year, offered a few classes, ran a very small gift shop and two galleries, and had an annual operating budget of \$27,500.

Here we are ten years later and your art association now has 1 full-time and 4 part-time employees who:

- \* Service the needs of over 800 members
- \* Organize, promote and host over 40 juried, open, special interest and Featured Artist shows a year
- \* Plan, promote and manage a year-round schedule of Studio Classes & Workshops
- \* Run two important community outreach programs (ArtLink & OpArt)
- \* Oversee the day-to-day operations and management of three galleries and expanded gift shop 350 days a year, plus the up-keep of our 1795 historic building.

All of which is being accomplished on an annual budget of \$200,000.

### The NAA Still Needs You!

I know it is a common miss-conception that because we are fortunate enough to have a staff not as many volunteers are not needed. This is not true as our part-time staff is just that, a part-time staff. They are scheduled to work a set number of hours each week, therefore we depend upon volunteers giving of their time to help the staff with our day-to-day operations. In other words, we still need you!

### How you Can Help?

Some number crunching has determined that to maintain the level of member services, quality and number of shows, classes and workshops, and the operation of our important outreach programs on our current budget with our existing staff, we need each NAA member to donate at least 6 hours of time over the course of the year to help with gallery, exhibition, education, outreach, gift shop, events, fundraising and building up-keep related tasks.

### Becoming an NAA Volunteer is Easy-

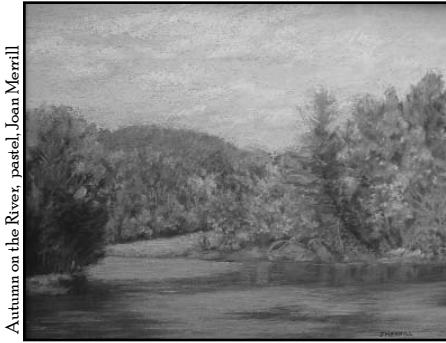
If you are able to give of your time to help keep your art association vibrant, growing and healthy, please call our gallery office at 978.465.8769 to find out how and when you can help. Your time spent volunteering for your art association will be time well spent!

Thank you in advance for giving of your time to the NAA. I look forward to working with you..

Dean A. Wills  
Executive Director

The Hartson Gallery  
July 26th – August 1st

Painting, Sculpture, Drawing,  
Photography, Printmaking and Watercolor



Autumn on the River, pastel, Joan Merrill

Celebrate the art of some of our most  
respected NAA Artist/Students

Please Join us for the reception on  
Friday, July 27, 2007 from 7 - 9 PM.

In response to numerous inquiries from individuals wishing to include the NAA in their will or estate plan, the NAA has launched the Sam Sargent Circle.

This "bequest program" is designed to give those who wish to make the NAA a beneficiary in their will or estate plan the opportunity to support the NAA as they so desire.

The goal for the Sam Sargent Circle is to establish an endowment fund that ensures the NAA's continued growth and leadership in the visual arts for many years to come.

If you are interested in participating in, or getting more information about this new program, please contact Dean Wills at 978.465.8769, or via email at [dwills@newburyportart.org](mailto:dwills@newburyportart.org).

### NAA Intern and Award Winner

NAA welcomes Kailyn Perry to our intern program, Kailyn is an area high school student and budding artist! Her award winning oils have been included in several shows throughout the area including 2 years of awards in the Budding Artist's Show here at the NAA.

Recently Kailyn won second place in the State for the PTA art competition which is a nationally recognized art competition held within participating school's art departments.

## DID YOU KNOW...

### The Featured Artist Criteria has been revised.

At the June 12th board Meeting it was discussed and voted on that the requirements to apply for a Featured Artist exhibition would be revised. To be eligible to apply for a Featured Artist Show for 2008 in the Laura Coombs Hills Gallery artists must:

- \* Have continuous membership since September 2006
- \* Have been accepted into three juried Shows
- \* Not have had a Featured Artist Show in 2007

Artists who meet this criteria will be sent an invitation to apply. The shows are 2 week slots. Preference in scheduling will be given to two or more artists. If applications surpass the maximum amount then 2008 Featured Artist's will be decided by lottery.

**The Featured Interest Group Criteria:** This remains as it is currently. To be considered for exhibitions at NAA, an Interest Group must meet monthly and have 10 or more artists participating, unless the Gallery Director grants an exception.

Interest Group members do not have to be NAA members; however, all artists exhibiting in a NAA Interest Group exhibition must be current NAA members. If more Interest Groups apply for exhibitions than positions are available on the show calendar, groups will be selected by lottery. These shows are scheduled in the Sargent and/or Hartson Galleries.

**Remember...** Art Buyers and Patrons do not buy seasonally. It doesn't matter what time of year you have a show. Looking at Featured Artist's sales by month it was determined that artists in the winter months had sales as regularly as the spring, summer or fall months.

## The Sketch Pad

The Sketch Pad is the newsletter of The Newburyport Art Association, Inc. 65 Water Street Newburyport, MA www.newburyportart.org Tel. (978) 465-8769 Email: naa@newburyportart.org

### NAA Board of Directors

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### NAA Staff Members

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Gallery Director: Carol Reynolds  
[creynolds@newburyportart.org](mailto:creynolds@newburyportart.org)  
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Education Director: Lully Schwartz  
[lschwartz@newburyportart.org](mailto:lschwartz@newburyportart.org)  
Gallery Associate: Lisa Johnson

**Board Meetings** – are held the first Tuesday of every month at 7 p.m., unless otherwise announced.

#### **Submissions to the Sketch Pad –**

Email to: [naa@newburyportart.org](mailto:naa@newburyportart.org).  
Deadline for submissions is the 15th of the month, for the following month's issue.

**NAA Mission Statement** – The NAA is a community of artists devoted to supporting, encouraging and motivating all artists. Our mission is to provide: Education in the visual arts for both children and adults, in-house and outreach programs to enhance awareness and appreciation of the Arts, promotion of artists through exhibition and media exposure, financial security for our historical association and a building which serves as a place for local artists to promote their art in a community setting.

## The NAA's biggest fundraiser ever!

### "An Artful Feast" The NAA's 6th Annual Art Auction..

Thanks to our wonderful and well organized 2007 Auction Committee who orchestrated and pulled off a spectacular event, our participating artists and friends who gave of their art, the Institution for Savings Charitable Foundation for their much appreciated sponsorship, a staff who put in long hours then gave of their time, our wonderful friends at Leary's Fine Wines & Spirits, Powow Catering and Joppa Fine Foods for their scrumptious food and drink donations, our local business partners who gave baskets full of gift certificates and goodies, our local media for helping promote this event, and our dozens of great volunteers who collectively gave over 300 hours of their time, our 2007 Art Auction exceeded our attendance and fundraising expectations.

Again, thank you everyone. Your participation in, and support of the 6th Annual Art Auction helps the NAA continue fulfilling our mission while serving the needs of our great art community.

## NAA Business Partners

**Corporate Gold Circle** (gifts of \$25,000+)  
The Mary Alice Arakelian Foundation  
The H. Patterson Hale, Jr. Charitable Foundation

**Corporate Silver Circle** (gifts of \$10,000+)  
Newburyport Area Industrial Development Foundation. (NAID)  
Newburyport Community Preservation Act  
Newburyport Five Cents Savings Bank

**Corporate Bronze Circle** (gifts of \$5,000+)  
Institution for Savings Charitable Foundation  
Hall and Moskow (in-kind)  
IBM Corp.  
Rogers Family Foundation

**Patron Level** (\$1,000+)  
Hemphill Family Foundation  
Strem Chemicals, Inc.

**Contributing Level** (\$250+)  
Post Road Framers

**Basic Level**  
Raleigh Design  
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## Sketch Pad Advertising

For a 2.35" x 3.65" camera ready ad, for one issue (3 months), the rate is \$75. Electronic files are accepted. Please send \$75 payment by check or credit card to the NAA office. The Sketch Pad is published quarterly and mailed to members and patrons.

### Outstanding Volunteer: Jack LaFord



It is always a pleasant surprise to come into work to do receiving, jury duty or installation and discover a familiar face. Jack LaFord volunteers so often he doesn't need any introduction or instruction. He understands what needs to get done and we value his help. He always steps in accordingly when he sees that we are short of people or behind schedule. Jack even came in on his Birthday to help with one of the shows.

A resident of West Newbury since 1992. He is an active member of the Newburyport Art Association and won the NAA Award for Watercolor in the Fourth Regional Juried Show. He works exclusively in watercolor and favors rural and coastal New England scenes as his subjects. His interest in painting developed just recently and he is self-taught, so his style sometimes goes outside the bounds of traditional watercolor.

Jack exemplifies what a good volunteer should be. As we are considering exhibition managers for some of our shows next year, we would consider him to be a prime candidate. By volunteering you can give back and gain personally while also bettering the NAA. Good volunteers help make the NAA run gracefully. Thank you Jack for all your help!